



(Authorized Project dealer for Orient Electric Ltd.)



## Ceiling Fan DSM Program offers :

Moreinfra signed MOU & got work contract from adani electricity to supply Orient make BLDC Ceiling fans with remotes to adani consumers to save energy & save money .

### Orient make Ceiling Fan DSM Program offer Prices :

**Discounts upto 37% to 42% on MRP only for adani electricity consumers .**

Sr. No.	Model Description	MRP	Basic Price	GST 18%	Offer price per unit incl. of taxes & delivery
1	Orient make I Tome BLDC 5star rated with remote Ceiling Fan sweep size 1200mm (48 inches)..colour white or Brown .	5235	2584	465	3049
2	Orient make I Falcon Deco BLDC 5star rated with remote Ceiling Fan sweep size 1200mm (48 inches)..colour white or Brown .	4690	2500	449	2949

### DSM Program Bureau of Energy Efficiency (Government of India):

Adani Electricity Demand Side Management (DSM) program approved by Maharashtra Electricity Regulatory Commission (MERC) for AEML customer categories like residential /educational institutions schools/college/Hospitals/Charitable Trusts. DSM initiatives in line with belief towards ensuring a greener and sustainable planet .

The objective is to reduce electricity demand and further to reduce demand supply gap. Under this program eligible customer can buy new 5 star BLDC ceiling fan at discounted price. :

The implementation of DSM programmes in India is likely to

**Customer benefits :** Satisfy electricity demands, Reduce / stabilise costs (bills), Improve value of service, Maintain/improve lifestyle and productivity .

**Societal benefits:** Reduce environmental degradation, Conserve resources, Protect global environment, Maximise customer welfare .

**Utility benefits :** Lower cost of service, Improved operating efficiency, flexibility, Reduce capital needs, Improve customer service ,

DSM initiatives in line with belief towards ensuring a greener & sustainable planet to protect global environment.

The objective is to reduce electricity demand and further to reduce demand supply gap. Under this program eligible customer can buy new 5 star BLDC ceiling fan at discounted price.

**BLDC Technology :**

**Brushless Direct Current Motor (BLDC)** is a synchronous motor that is powered by DC electric source. The motor converts electrical energy into rotational (mechanical) energy. All motors have three parts: Stator - The stationary object .

The brushes, as the rotor spins, make contact with the stator, flipping the magnetic field and allowing the rotor to spin a full 360-degrees. A brushless DC motor is essentially flipped inside out, eliminating the need for brushes to flip the electromagnetic field .

BLDC Ceiling fan benefits vs Conventional fans comparison:

Sr. No.	Coventional Normal Ceilng Fan	Orient make I Tome BLDC Ceiling Fan Benefits
1	Extremely inefficient:Consumes 75-80W of energy with enormous heating losses	Super-Efficient: Consumes only 26 W of energy, almost 1/3rd of an induction AC motor .i.e. 65% less energy consumption
2	Dependency on external capacitor and regulator:This results in associated losses and costs	Smart Remote control,Easy speed control with timer and sleep mode .
3	Failures in bearing and copper windings	Intelligent electronics with longer life on an inverter battery
4	Humming noise	Noiseless smooth operation
5	conventional induction motors, which use a lot of power and result in heat loss and poor efficiency.	BLDC mainly stands for Brushless Direct Current Motors.models consist of a synchronous motor, which is well-clubbed with DC electric source .The housing well supports the BLDC motor windings.This feature will help the motor to cool down by conduction.So, there is no need for internal cooling and it helps in protecting the motor from foreign substances like dirt, dust and more .
6	No scope for innovative designs .	The BLDC ultra-modern technology fans are well-equipped with intelligent technology and are known for their aesthetic design .
7	No compatibility with IoT: plain mechanical devices, Non-consistent output , less reliable .	Consistent output even with fluctuating input voltage with most reliable models .



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### Checking on the performance:

Apart from BLDC technology, Orient Fans have noiseless smooth operation, less electricity consumption, lifespan and efficiency levels to prove the high-end parameters of our BLDC fans.

- a) The below Power saving calculations details for Orient BLDC fan for 12 hours per day operating :

Orient BLDC adani DSM subsidized Price offer Rs.3049 /- incl. of GST & delivery. So payback period less than 24 months for cost saving product.

Example Power saving Calculations	Conventional Ceiling Fan	Orient BLDC Fan
Power Consumption in Watts	75	26
Hours of usage per day	12	12
KWhr units per day (Power x Hour /1000)	0.9	0.312
Electricity Bill per day at avg. cost Rs.09 per unit	8.1	2.8
Electricity Bill per Annum (365 days ) Rs.	2957	1025
*Avg. annually saving for One BLDC Fan Rs.1932 for running 12 hours per day		
*Avg. annually saving for Four BLDC Fan Rs.7726 for running 12 hours per day		

(This is tentative power & money saving calculations for reference only)

\* Terms & Conditions applied.)



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### **Step 1 Customer registration through**

1) Call center- Dial toll free number 19122

2) Website- Log on to [www.adanielectricity.com/Offers](http://www.adanielectricity.com/Offers) and benefits Step 2 After registration, customer will get fan delivery within 10 working days.

Step 3 Delivery person will deliver new ceiling fan in customer premise in normal working hours. (Installation is to be done by customer himself; bypass standard fan regulator)

Step 4 Delivery person will collect customer payment (online/onsite....payment mode is subject to acceptance by supplier/manufacturer)

Step 5 Customer shall 1. Provide photocopy of last/latest month's paid bill. 2. Read & sign acknowledgement slip & handover to delivery person. 3. Retain payment receipt & warranty card for future records. 4. Contact manufacturer for product quality/warranty issues .

### **Customer Service Support :**

#### **Orient company will provide warranty & support services:**

You can also reach out to us directly in case you need assistance in the regarding any service-related query.

Mail us at [customer.connect@orientelectric.com](mailto:customer.connect@orientelectric.com)

or call [18001037574](tel:18001037574) .

### **Secured Payment system :**

Industry standard Payment gateways & interfaces.

Customer can either pay online in advance or after getting the delivery of fans.  
Link for the online payment will be provided by the supplier Moreinfra



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### **Returns Easy / Refund / Cancellation policy :**

#### **REPLACEMENT, RETURN & REFUND:**

- Replacement of the products may be considered in below scenarios –
  - In case of any quality related concern, subject to verification from internal quality control team after detailed understanding of the concern raised and product evaluation.

The product in question needs to be returned for Replacement of the product, without the return of product replacement is not permitted.

- Products are delivered on NON - RETURNABLE BASIS .
- Return is allowed only in case of delivery of incorrect or damaged or service product complaints attended by Orient company service executives.
- Refund of the delivered product is permitted where there is a quality issue or order cancellation by the Company.
- Refunds can happen via online Transfer into customer's bank account.
- Refunds to bank accounts shall be processed within 8-10 business working days (Subject to clearance in quality check) .
- Refunds will only be initiated after we have physically received the returned shipment. Hence Refunds will not be applicable in case a customer has self-shipped the item(s) and the package is lost in transit.

We assure you best of services with best brand Quality Orient make BLDC Ceiling Fan Products .

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## **More Infrastructure & Services LLP**

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